

BUSINESS STUDIES

KS4 Curriculum

Qualification name:

Edexcel GCSE (9-1) Business Studies

Course overview

This course is designed to spark the students' imagination and inspire commercial thinking as they develop their business knowledge. Through studying this qualification students will: apply knowledge and understanding to business decision making, develop problem solving and decision making skills relevant to business, develop and apply quantitative skills relevant to business, including using and interpreting data and investigate analyse and evaluate business opportunities and issues.

Theme 1: Investigating Small Business

Written examination: 1 hour and 20 minutes, 50% of the qualification, 90 marks

Content overview

- Topic 1.1 Enterprise and entrepreneurship
- Topic 1.2 Spotting a business opportunity
- Topic 1.3 Putting a business idea into practice
- Topic 1.4 Making the business effective
- Topic 1.5 Understanding external influences on business

Theme 2: Building a business

Written examination: 1 hour and 20 minutes, 50% of the qualification, 90 marks

Content overview

- Topic 2.1 Growing the business
- Topic 2.2 Making marketing decisions
- Topic 2.3 Making operational decisions
- Topic 2.4 Making financial decisions
- Topic 2.5 Making human resource decisions

